

FINANCIAL MELTDOWN

Survive the global economic collapse by changing the way you *think* about money.

In 2008, the biggest news story was the financial crisis that shocked the global economy, devastated retirement accounts, and threatened millions of jobs around the world.

In 2009, the two biggest questions are “What will happen next?” and “Is there anything individual Americans can do to protect themselves from the fallout?”

I don’t have a crystal ball so I can’t tell you what will happen next (although it doesn’t look good) but there is something average Americans can do to protect themselves.

Let me explain.

Out-of-Control Debt

The economic meltdown has exposed how massive amounts of debt threaten the foundations of our financial system.

Americans used to be taught to avoid debt. Over the past decade, we have been persuaded to embrace it. We are now suffering the consequences of this behavior.

The Root Cause

Anyone who has ever tried to lose weight knows that dieting, by itself, doesn’t work. In fact, most people who successfully lose weight eventually gain it all back (and often more). That’s because people rarely focus on the root cause of their behavior. Before we can permanently change our actions, we must first change the way we think.

The same principle applies to personal finance.

I learned the dangers of easy credit in my early twenties when I accumulated a large amount of debt using credit cards and other loans to live a lifestyle I couldn’t afford.

My free-spending ways eventually caught up with me and I struggled to make even the minimum payments on my credit cards.

10 Simple Steps to Freedom

I tried to gain control of my finances by budgeting but kept returning to my old habits. Then I discovered that before I could change the way I handled my finances, I had to change the way I thought about money.

I created 10 ideas and techniques that transformed my relationship with money. They allowed me to pay off my debt and create financial security. I still live by those rules today.

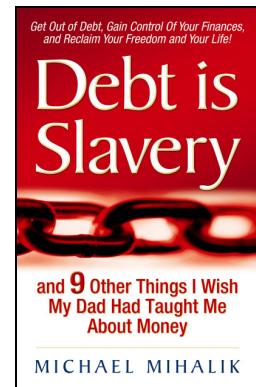
Debt is Slavery

Wanting to save others from the heartache of suffocating debt, I wrote a book about my experience.

Since its publication in February 2007, *Debt is Slavery: and 9 Other Things I Wish My Dad Had Taught Me About Money* has helped more than 1,300 people gain control of their finances. The book is currently in its second printing.

Grassroots Support

Traditional media outlets were uninterested in a self-published book by a first-time author. However, personal finance blogs soon became enthusiastic about the book.



The book that’s changing the way Americans think about money

The popular website The Simple Dollar chose *Debt is Slavery* as part of their “Essential Bookshelf” - one of the eight books they’ve kept out of hundreds they’ve reviewed.

Award Winning

Debt is Slavery has been recognized by the publishing industry for the quality of its message and its production value. It recently won the 2009 Axiom Business Book Awards Bronze Medal in the Personal Finance category and was a Finalist in the 2008 Indie Excellence Book Awards.

Timely Information

In tough economic times like these, American families must gain control of their finances.

There has never been a better time for people to change the way they think about money, pay off their debt, and transform their lives.

Debt is Slavery will show them how!



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